



# Exhibitions and Outreach

## Activities of Subaru Telescope

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### Abstract

We introduce Subaru Telescope outreach activities through collaborations with science museums, entertainment venues such as TeNQ, and special exhibitions including the Pokémon Astronomy Observatory.

#### 1 Special Exhibition: "Deep Space -To the Moon and Beyond-" Science Museum Collaboration

12 Jul - 28 Sep 2025



**Audience** General public **Approach** Large-Scale Exhibition **Impact** Bringing Space Closer

#### 2 Space Travelium TeNQ "Space Travel Photo Exhibition" Edutainment Facility Collaboration

20 Nov 2025 – 12 Jan 2026



**Audience** General public **Approach** Immersive Exhibition **Impact** Enhancing Engagement

#### 3 NAOJ's Traveling Exhibition in Collaboration with The Pokémon Company "Pokémon Astronomical Observatory" Astronomy Meets the Pokémon World

1 Nov 2025 – Present



**Audience** Families & Children & Pokémon Lovers **Approach** Learn Astronomy Through Pokémon **Impact** Reaching New Audiences

#### 4 Information Space of Astronomy and Science "Get to Know Subaru Telescope!"

17 Jul – 30 Aug 2026 (Planned)

**NEXT PHASE**: Planning for a Traveling Exhibition



**Audience** Local Communities **Approach** Turning Visitors into Storytellers **Impact** Expanding Access to Astronomy

### Conclusion

Subaru Telescope outreach has expanded its audience through exhibitions, collaborations, and participatory programs.

From Visitors to Storytellers

The next step is empowering visitors to share astronomy with others.