



Subaru UM FY2023

# **"Celebrating the Subaru 25th Anniversary" Project**

YOU are the one who celebrates the anniversary!

**Subaru Telescope PIO (Public Information and Outreach) Team:**  
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**\*core team members**

# The Project Contents

0. Creating of a [special logo](#) for the 25<sup>th</sup> anniversary (by March 2024)
1. Releaseing new images (mainly related to HSC-SSP) regularly on the [Subaru Gallery](#) webpage starting from April until December 2024
2. Creating a short “[Subaru discovery](#)” [video](#) in Japanese and “Hawaiian English” by June 2024
  - In collaboration with the video team, NAOJ Public Relations Center
  - **We will ask for an interview with some scientists**

The special logo and the short video will be available for ANY Subaru users.  
PLEASE use the logo, video, and Subaru images for YOUR OWN presentation.

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3. Holding a [special exhibition](#) at the Information Space of Astronomy and Science (天文・科学情報スペース) located close to Mitaka Station (July and August 2024, 2 months)
  - In collaboration with NAOJ Public Relations Center
  - **We will provide special talks** and hands-on activities like spectrum experiments at the exhibition space
4. Collaboration of [Subaru 25th X Planetarium 100th Anniversaries](#): Commemorative lecture series at planetariums starting October 2024
  - In collaboration with the Japan Planetarium Association (JPA)

[We will ask some of you as Subaru users to give a talk](#) at a planetarium/science museum [in your local city/town](#) close to your University/research institute.

This project will [strengthen the relationship between a researcher and local planetarians/astronomy communicators](#) in various cities/towns to develop a future collaboration.